MASTER OF SCIENCE IN
INTERNATIONAL MANAGEMENT

GLOBAL INTELLIGENCE
VISIONARY MANAGEMENT
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ABOUT HKUST BUSINESS SCHOOL

Established in 1991, the School of Business and Management at the Hong Kong University of Science and Technology (HKUST Business School) is young, dynamic and very well respected for the quality of its programs and the impact of its research.

We are the first business school in the region to be awarded accreditation by both the US-based Association to Advance Collegiate Schools of Business (AACSB International) and the European Quality Improvement System (EQUIS). The degrees offered by HKUST Business School are recognized worldwide.

We are recognized as one of the youngest and most respected business schools in Asia. Our programs are highly regarded for their cutting-edge design and delivery, and are consistently ranked among the very best in the world by international media.
CEMS
SCHOOL OF THE YEAR 2020 TOP 3
HKUST MIMT PROGRAM

QS BUSINESS
Masters Ranking 2021: Management
Asia Pacific Top 5
HKUST MIMT Program

Financial Times
Executive MBA Rankings
World No. 1
Kellogg-HKUST Executive MBA Program

Financial Times
Global MBA Rankings 2010-2020
World Top 20
HKUST MBA Program

University of Texas at
Dallas Business School,
Research Rankings 2005-2020
Asia No. 1

QS World
University Rankings 2021
World Top 27

Times Higher Education
Young University Rankings 2018-2020
World No. 1
ABOUT CEMS

CEMS MEMBER SCHOOLS

1. Aalto University School of Business
   Finland

2. AUC School of Business
   Egypt

3. Bocconi University
   Italy

4. Copenhagen Business School
   Denmark

5. Cornell SC Johnson College of Business
   United States

6. Corvinus University of Budapest
   Hungary

7. ESADE Business School
   Spain

8. Escola de Administração de Empresas de São Paulo-FGV
   Brazil

9. Graduate School of Management, St Petersburg University
   Russia

10. HEC Paris
    France

11. HKUST Business School
    Hong Kong

12. Indian Institute of Management Calcutta
    India

13. Ivey Business School
    Canada

14. Keio University
    Japan

15. Koç University Graduate School of Business
    Turkey

16. Korea University Business School
    South Korea

17. Louvain School of Management
    Belgium

18. National University of Singapore
    Singapore

19. Norwegian School of Economics
    Norway

20. Nova School of Business and Economics
    Portugal

21. Rotterdam School of Management, Erasmus University
    Netherlands

22. Stockholm School of Economics
    Sweden

23. The London School of Economics and Political Science
    United Kingdom

24. The University of Sydney Business School
    Australia

25. Tsinghua University School of Economics and Management
    China

26. UCD Michael Smurfit Graduate Business School
    Ireland

27. Universidad Adolfo Ibáñez
    Chile

28. Universidad de los Andes School of Management
    Colombia

29. University of Cape Town Graduate School of Business
    South Africa

30. University of Cologne
    Germany

31. University of Economics, Prague
    Czech Republic

32. University of St. Gallen
    Switzerland

33. Vienna University of Economics & Business
    Austria

34. Warsaw School of Economics
    Poland
CEMS is the global alliance in management education consisting of leading business schools and multinational companies around the world. Founded in 1988 in Europe, the network has grown steadily to the Americas and Asia, largely due to the success and popularity of the prestigious supranational CEMS Master’s in International Management program (CEMS MIM).

CEMS is the global leader in the pre-experience Master’s market and the CEMS MIM is acknowledged as the best passport for an international career. This program is exclusively open to Master’s students of CEMS member schools, who meet very strict selection criteria and will receive the CEMS qualification in conjunction with their home degrees.

This global network is unequaled in terms of the reputation of its worldwide members: 34 world-class academic institutions collaborate with over 60 companies and 8 non-profit organizations to offer international, postgraduate students a unique blend of high quality education and multi-country experience. Academic membership to the CEMS network is by invitation only and the selected institutions are among the best in their regions.

CEMS corporate partners represent a highly diverse network in terms of sector of activity, company culture, size and reasons for being part of the CEMS alliance. However, they all recognize the important competitive advantage of a privileged access to a pool of internationally-minded top business students.

The partnership structure enables corporate partners to contribute actively on a variety of fronts within the network: from contributing to the strategic orientation and management of the network and CEMS MIM curriculum delivery, through to recruiting CEMS students, graduates or alumni to their organizations. CEMS corporate partnership is perceived as a long-term commitment bringing benefits to the whole CEMS alliance.
PROGRAM

The HKUST Master of Science in International Management Program, HKUST MIMT, is offered by the HKUST Business School in collaboration with CEMS. HKUST Business School’s membership in CEMS enables it to leverage CEMS’ extensive network of academic members, corporate and social partners, students and alumni, etc. across the world.

FAST-TRACK ADVANTAGE

The HKUST MIMT program is a one-year full-time pre-experience postgraduate degree program. It is tailor-made for fresh graduates or those with no more than two years of work experience who possess multi-cultural aptitudes and aim to take up international leadership positions in their careers.

The one-year HKUST MIMT program offers students a fast-track advantage so they can reap the latest academic knowledge required for career development and obtain practical experience in the business world and international and cultural exposure outside the region in the shortest time.

The program commences with a Foundation Summer Term, followed by Term 1 (Fall), Term 2 (Spring), and Summer Internship after Term 2. The Foundation Summer Term is offered to HKUST home students only. Students are guaranteed an opportunity to go on exchange to a CEMS member school in either Term 1 or Term 2, while there will be exchange-in students from other CEMS member schools reciprocally.

SAMPLE PROGRAM SCHEDULE

**FOUNDATION TERM (SUMMER) AT HKUST**

**AUG**
- Foundation courses
- Skill seminars

**TERM 1 (FALL) AT HKUST / EXCHANGE AT CEMS SCHOOLS**

**SEP - DEC**
- A block seminar
- A course on Strategy
- Other required courses / electives
- Skill seminars

**TERM 2 (SPRING) AT HKUST / EXCHANGE AT CEMS SCHOOLS**

**FEB - MAY**
- A seminar on Global Citizenship
- A course on Global Leadership
- Business project
- Other required courses / electives
- Skill seminars

**INTERNATIONAL INTERNSHIP (SUMMER) IN COMPANY**

**JUN - AUG**
- Minimum 8 weeks
**Carefully-designed Curriculum with Asia Focus**

The HKUST MINT program builds a strong foundation for management success and creates a unique learning experience for each of our students through rigorous study and an emphasis on creativity, analytical thinking, teamwork and actual practice.

The curriculum is carefully-designed to combine academic theory with business practice and international exposure. It consists of foundation courses, a block seminar, a seminar on Global Citizenship, required courses on Strategy and Global Leadership, a business project, skill seminars, international exchange at other CEMS member schools for one term and an international internship outside the students' home country or home school.

One of the distinguishing features of our courses is the emphasis on developing Asia and China business expertise. A good number of our courses have Asian content to equip students with a better understanding of the Asian business environment.

**Foundation Courses**
- Managerial Decision Making
- Market Research for Business Applications

**Required Courses**
- Doing Business in Asia
- Managing Global Complexity
- Global Citizenship
- Strategic Management in Asia
- Understanding Consumers: A Strategic Approach

**Elective Courses*  
- Achieving High Performance in Teams
- Deal Making across Asia and China
- Effective Negotiations
- Global Macroeconomics
- Operations Management
- Project Management

*Offering schedule is subject to availability

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**Introductory Language Course**
**Skill Seminars**
**Business Project**
**International Exchange**
**International Internship**
ACADEMIC EXCHANGE WITH CROSS-CULTURAL EXPERIENCE

Students are guaranteed to go on exchange to a CEMS member school abroad in either Term 1 or Term 2. “Abroad” is defined as outside the students’ home schools where their bachelor’s degree was delivered or their home countries. Students can choose from CEMS’ network of elite member schools in Europe, the Americas, Africa and Asia.

ENHANCED LANGUAGE CAPABILITY

All students must have three languages, which include English and a second and a third language when graduated. The second and the third language can be any language. Only one of these 3 languages can be the student’s mother tongue.

Students entering the program with two languages must study an equivalent of at least one term of introductory courses of a third language at HKUST and complete it successfully before graduation.

PRACTICAL INTERNSHIP INTEGRATING THEORY AND PRACTICE

Students are required to work on a consecutive period of at least 8 weeks in one company outside their home schools or home countries in order to fulfill their international internship requirement after Term 2 (during summer).

DUAL QUALIFICATIONS AND WORLDWIDE NETWORK

Upon successful completion of the program, students will receive two qualifications: the “Master of Science in International Management” degree from HKUST and the “CEMS Master’s in International Management” recognition qualification from CEMS.

Graduates can join the HKUST Congregation as well as the CEMS Annual Graduation Ceremony upon graduation, and become alumni of both worldwide networks.
**DOUBLE DEGREE OPTION**

Combining two master’s degrees from two leading business schools in two countries, the M2M Program aims to offer high-achieving students the opportunity to gain a solid business education and a global perspective concurrently. M2M students benefit from the career resources, networks, and distinctive strengths of two leading business schools, allowing them to enter the job market with key advantages over their peers.

**HKUST - YALE/ FGV EAESP DOUBLE DEGREE OPTION**

Under a double degree partnership established by the HKUST Business School, the School of Management of Yale University (SOM) and the FGV Sao Paulo School of Business Administration (EAESP), the HKUST MIMT program can be combined with the Yale SOM Master of Management Studies in Global Business and Society (Yale MMS) or the FGV EAESP Master in International Management (FGV MPGI).

Successful students being admitted to both universities will spend the first academic year in the HKUST MIMT program and the second academic year in the Yale MMS program or the FGV MPGI program. Students are required to settle the program fees to HKUST and Yale or FGV EAESP in respective years at where they stay. Scholarships or financial aids, if any, are also independently allocated by respective schools.

Students can opt for the HKUST-Yale or FGV EAESP double degree option at the time of HKUST MIMT admissions.

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**Program Curriculum for HKUST – YALE / – FGV EAESP Year 1**

- **FOUNDATION COURSES**
  - INTRODUCTORY LANGUAGE COURSE
  - SKILL SEMINARS
  - BUSINESS PROJECT
  - INTERNATIONAL EXCHANGE
  - INTERNATIONAL INTERNSHIP

- **REQUIRED COURSES**

- **ELECTIVE COURSES**

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*program curriculum details are not shown in the image*
HEC Paris - HKUST Double Degree Option

The HKUST Business School and HEC Paris have established a double degree partnership for the HKUST MSc in International Management (HKUST MIMT) program and the HEC Paris Master in Management Grande Ecole Degree (HEC MiM) program. Students can opt for the double degree option at the time of applying for HEC Paris double degree program.

Interested students should apply directly with HEC Paris.

Successful students being admitted to both universities will spend the first academic year in HEC Paris for the HEC MiM program and the second academic year at HKUST for the MIMT program. Students are required to settle the program fees to HEC Paris and HKUST in respective years at where they stay. Scholarships or financial aids, if any, are also independently allocated by respective schools.

Program Curriculum for HEC Paris – HKUST Year 2

<table>
<thead>
<tr>
<th>Core Courses</th>
<th>Required Courses</th>
<th>Elective Courses*</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Business Project</td>
<td>- Pre-selected courses in Strategy, Leadership and Management</td>
<td></td>
</tr>
<tr>
<td>- Doing Business in Asia</td>
<td></td>
<td>- Achieving High Performance in Teams</td>
</tr>
<tr>
<td>- Managerial Decision Making</td>
<td></td>
<td>- Deal Making across Asia and China</td>
</tr>
<tr>
<td>- Market Research for Business Applications</td>
<td></td>
<td>- Effective Negotiation in Asia</td>
</tr>
<tr>
<td>- Skill Seminars</td>
<td></td>
<td>- Global Macroeconomics</td>
</tr>
<tr>
<td>- Understanding Consumers: A Strategic Approach</td>
<td></td>
<td>- Operations Management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Project Management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- And many other elective courses</td>
</tr>
</tbody>
</table>

*Offering schedule is subject to availability

^Students of the HEC Paris – HKUST M2M Program will not follow the CEMS MIM curriculum in their 2nd year of study at HKUST. Thus, students will not receive the “CEMS Master’s in International Management” recognition qualification from CEMS.
FACULTY

We have assembled a distinguished group of academics from around the world, who are renowned for their cutting-edge research and exceptional industry experience. Their backgrounds and abilities mean they can offer students a deep and empowering understanding of international business.

WORLD-CLASS FACULTY

HKUST Business School is home to both experienced academic scholars and bright young faculty who hold PhDs from internationally-acclaimed universities. Senior faculty members have gained extensive teaching experience at major business schools around the world while adjunct faculty are drawn from among the senior leaders of major corporations from around the world.

HKUST Business School also boasts a diversified mix of faculty from around the world. Over 89% of our faculty are from outside of Hong Kong. We have consistently been ranked highly on this score by international media.

FACULTY BY NATIONALITY

As of September 2020
**STUDENTS & ALUMNI**

Our student body comprises a rich mix of vibrant cultural and academic backgrounds. Studying with an international cohort of students, students will gain immediate insights on cultural issues in the global economy and benefit from working with closeknit cross-cultural teams to understand real-world business problems.

**A CLASS OF GLOBAL TALENT**

The students of the 2021-22 intake form an international cohort with good balance of diversity. The majority of the class comes from Mainland China.

**NATIONALITY**

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mainland China</td>
<td>84%</td>
</tr>
<tr>
<td>United States</td>
<td>3%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>3%</td>
</tr>
<tr>
<td>Canada</td>
<td>5%</td>
</tr>
<tr>
<td>Hong Kong SAR</td>
<td>5%</td>
</tr>
<tr>
<td>India</td>
<td>3%</td>
</tr>
<tr>
<td>Australia</td>
<td>3%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>5%</td>
</tr>
</tbody>
</table>

**COUNTRY OF 1ST DEGREE INSTITUTION**

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mainland China</td>
<td>40%</td>
</tr>
<tr>
<td>United States</td>
<td>27%</td>
</tr>
<tr>
<td>South Korea</td>
<td>3%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>3%</td>
</tr>
<tr>
<td>Hong Kong SAR</td>
<td>8%</td>
</tr>
<tr>
<td>Australia</td>
<td>3%</td>
</tr>
<tr>
<td>Canada</td>
<td>11%</td>
</tr>
<tr>
<td>United States</td>
<td>27%</td>
</tr>
</tbody>
</table>
Our alumni have secured their first jobs worldwide after completing the MIMT program. Most of the graduates are based in Mainland China and Hong Kong while there are others based in Europe, Americas and other Asian countries.

The graduates have embarked on their career journeys in finance, consulting, IT and FMCG etc. Their job functions also span across management, consulting, marketing, analysing, business development and human resources, etc.

### Industry

- Finance / Insurance - 33%
- Consulting / IT / Technology - 18%
- Healthcare / Pharmaceutical - 3%
- E-Commerce - 5%
- Consumer Goods / FMCG - 8%
- Logistics - 2%
- IT / Technology - 13%
- Real Estate - 2%
- NGO - 2%
- Education - 2%
- Retail / Luxury - 4%
- E-Commerce - 5%
- NGO - 2%

### Professional Function

- Account Manager / Sales / Marketing / CRM - 14%
- Consulting / Information Service - 18%
- Management Trainee - 7%
- Manager - 6%
- Associate - 8%
- Accounting / Finance - 8%
- Operations - 4%
- HR / Admin - 4%
- Business Development - 4%
- Product / Project Management - 6%
- Others - 12%
- Consultant / Specialist / Analyst - 27%

### Job Location

- Mainland China - 47%
- Asia-Pacific - 4%
- Europe - 12%
- Hong Kong SAR - 31%
- The Americas - 4%
- Others - 12%

### List of Employers

- Accenture
- Amazon
- Bloomberg
- BMW Group
- China CITIC Bank International
- Coca-Cola
- DBS
- Deloitte
- DJI
- Goldman Sachs
- Google
- Henkel
- HSBC
- Huawei
- Hugo Boss
- Jardine
- J.P. Morgan
- KPMG
- Lenovo
- McKinsey & Company
- Oliver Wyman
- PwC
- Tencent
- United Overseas Bank (UOB)
ROGER WU
2013-14 Intake
Associate Director of Strategy
PingAn Smart City (China)

Being a student of the HKUST MIMT program was one of the best choices I made in my life, and it was an eye-opening and unforgettable experience. The program surprised me in many aspects such as the competitive and diverse cohort, dedicated staff, and widespread yet strong network, etc.

I really appreciated the MSc Career & Professional Development team who guided me through the job hunting process and assisted in landing my first job after graduation with Bain & Company.

RAJVI SHAH
2014-15 Intake
Senior Consultant
KPMG (Hong Kong)

I am currently working as a consultant at KPMG’s CIO Advisory department. I believe that the courses I studied and the people I met during the HKUST MIMT program have equipped me thoroughly to face the challenges in my work environment. The curriculum of the course is designed to tackle the business complexities that exist and will exist in the coming years. The professors have always inspired us to be forward looking and exposed us to real world cases that make learning more efficient and applicable. My time in Beijing during my international exchange provided me with insights into the Chinese working culture through the business project. These are the experiences and learnings I carry with me when addressing business issues that today’s companies are facing. Above all, I am grateful to the HKUST MIMT program for linking me to a network of bright and open-minded individuals that support me throughout my journey.

DUCKY HUANG
2015-16 Intake
Associate, Equity Product Department
Hong Kong Exchanges and Clearing Limited (Hong Kong)

I really appreciate the one year in the HKUST MIMT program, which provided me with both knowledge and practical experience and made me better prepared for the job market. I improved my communication and presentation skills a lot through various of group work, making me more confident in the workplace. In addition, the data analysis methods and project management tools I learnt from CEMS business project are also helpful for me to manage the projects I have in my current job.
**SHERRY LI**  
2016-17 Intake  
Key Account Manager  
Google (China)

Studying at the HKUST MIMT program was one of the best decisions I have ever made. I feel grateful for what I have accomplished so far and would like to express my heartfelt gratitude towards both HKUST and the MIMT program. Well designed with real world case studies and class projects, the MIMT program nurtured us to become a real business professional. The program also provided us with the opportunity to, not just only see, but also experience and interact with the world. I worked and studied with students from different cultural backgrounds, and gradually became a truly global citizen throughout the 1-year study. Thanks to these mind-blowing experiences in the MIMT program, which have equipped me with distinctive qualities to outperform in job interview and eventually allowed me to kick-start my current career at Google (China).

**PAUL BASHIR**  
2017-18 Intake  
Senior Consultant  
Deloitte Consulting LLP (United States of America)

During my time at HKUST, I had the chance to improve my leadership skills as the President of the CEMS Club, to expand my professional network within HKUST and the CEMS alliance, and - most importantly - to meet incredible people from all around the world. The comprehensive management coursework of the MIMT program provided me with the relevant skill set to excel in an international environment, helped me look beyond the obvious to solve complex and important problems, and prepared me perfectly for the GBS master’s at Yale University as well as my current job as a Consultant at Deloitte US.

**DAVID ZHANG**  
2018-19 Intake  
Marketing Manager, WeChat Marketing Department  
Tencent (China)

I will never forget my one-year journey at HKUST MIMT program, since it improved my soft skills and enriched my global vision. As the President of the CEMS Club, I had many chances to enhance my leadership skills and build network with CEMSies around the world. During my International Exchange and CEMS Business Project at HEC Paris, I cooperated with European teammates as a consultant, to brainstorm for novel marketing ideas and to solve practical problems in the real business world. More importantly, MIMT program and HKUST Business School offered abundant career development opportunities and alumni resources, which is one of the reasons why I can outstrip other potential applicants and get the offer of Tencent WeChat in challenging interviews. In a word, if you are outgoing and adventurous, HKUST and CEMS alliance will be the best choice for your postgraduate studies.
Testimonial from Project Sponsors

China CITIC Bank International Limited
Deputy General Manager & Head of Marketing & Customer Digital Experience, Personal & Business Banking Group
Mr. Kenneth Chan

The team has done an excellent work on providing quality data, research with insights and presented in a clear and precise way that is very relevant to our roadmap. What’s more, the team demonstrated professionalism, understanding of our needs and a memorable experience throughout.

Fung Group
Director-Sustainability & Executive Vice President-Supply Chain Futures
Ms. Pamela Mar

The students were able to translate our broad objective into something concrete and with great success potential, without step-by-step guidance from us. They went above and beyond our expectations by producing a great video and a handbook, both of which showed careful thought, planning, and creativity. From the beginning to the end of the project, the team showed increasing amounts of independence, initiative, and creativity to deliver things that went “above and beyond.” In short, a “dream” project team.

United Overseas Bank (UOB)
Vice President, Transaction Banking
Mr. Alex Chan

The team has demonstrated professionalism, enthusiasm and passion to the highest level throughout the project in order to optimise project deliverables. The students have shown a good understanding of technical knowledge coupled with practical considerations and suggestions. Their strong team spirit has enabled them to overcome challenges and achieve high quality outcomes.
Very good ideation, structure thinking and command on the project content. The team had exceptional ability to grasp new and complex topics throughout the project, and was able to give convincing counter point of views to answer challenging questions in the final presentation.

The project team has done a very good job throughout the project period. The feedback provided has been addressed with in-depth research and the students came up with very well-thought-out recommendations. What we would like to highlight is the team’s professionalism and enthusiasm—they have been very proactive in their communication and despite the fact that none of them are local students, they have done an extraordinary job in providing insights into the local market. We are confident that they will be outstanding consultants with client relationship management being one of their core expertise.

The whole research was well structured which could effectively respond to our business requirement. Comprehensive analysis was conducted and the competitor sales service comparison was especially well done which provided us with insightful findings. Professional and dedicated attitude was displayed throughout the project.
CAREERS & ENRICHMENT

The HKUST MIMT program helps prepare students to be ready to start or to advance their career. The HKUST Business School’s MSc Career & Professional Development team provides guidance and service for all full-time MSc students, which includes:

- **Identifying the student’s unique career-related interests, values and capabilities;**
- **Enhancing job searching skills, preparing for workplace requirements and career management strategies;**
- **Accessing opportunities for internships and full-time employment with a diverse group of recruiting firms and organizations.**

One-on-one career coaching, as well as career-related training / workshops will be provided to students when they join HKUST.

The MSc Programs Office will also arrange various enrichment activities and luncheon talks for students. These will be a platform for networking with industry practitioners and senior management from industry in Hong Kong and Mainland China.

In addition, overseas tours may be arranged for students from time to time. The tours will help students better understand the industry landscape, develop applied skills in industry and company analysis, and network with industry practitioners outside of Hong Kong.
GLOBAL CAREER OPPORTUNITIES

Students of the HKUST MIMT program are equipped to become potential candidates for leadership positions in international management. The specialized subject knowledge learnt in class as well as the practical experience from business projects and international internships are excellent preparation for a global career in any industry and job function upon graduation.

The CEMS network provides services to facilitate students’ entry into the world of work and the career to which they are best suited, and helps companies find the right profiles for recruitment. These services include CEMS Career Forum, CEMS Virtual Career Fair, CEMS Job Market and CEMS Student CV Database. Moreover, CEMS students also benefit from free access to online career development platforms offering useful tips and information that help them best prepare for the early stages of their career.

Students of the HKUST MIMT program will have a similar profile and career track as the alumni of the CEMS MIM program who have gone on to work in a variety of industries, including management consulting, consumer goods, energy, investment banking, high-technology and commercial banking, telecommunications, media / information, etc. Their functions / departments also span across finance, marketing, general management, production / operations, sales / export, and audit / management control.
The exchange at Aalto University in Finland was a mind-blowing experience for me both in terms of academic exposure as well as personal development. I had the chance to visit a number of world-renowned consulting companies and learned about the beauty of consulting industry through interactive stimulation exercise and thought-provoking sharing from the practitioners. Through the events organized by the CEMS club, I also gained a better understanding about Finnish culture - I have tried the traditional sauna and even jumped into the frozen lake, which is indeed a big personal breakthrough for me! I have also made friends with other CEMS classmates coming from different parts of the world, this global friendship and network shall remain my lifelong asset no matter where I am!

Becky Xu  
Exchange School:  
Aalto University School of Business, Finland

The exchange experience at St. Gallen University, one of the most well-known business schools in Europe, not only provided me with practical knowledge, but also a global peer network and useful hand-on business experience. At St. Gallen University, I had the chance working with leading companies like Daimler and Facebook on business strategy projects, from which I learned valuable project management skills which will help me manage similar business projects in the future.

Classes at St. Gallen are thought-provoking and closely related to real business world. Classmates are all very intelligent, coming from diverse backgrounds and cultures. I would strongly recommend students joining the weekly CEMS club events ranging from International Brunch, Corporate Partner Round Table, to Farewell Weekends, through which you can establish friendship and strengthen bonding with other overseas CEMS friends.

Kathy SUN  
Exchange School:  
University of St.Gallen, Switzerland
JENNY GAO
Exchange School:
UCD Michael Smurfit Graduate Business School, Ireland

During my exchange period at UCD Michael Smurfit Graduate Business School in Ireland, I was fortunate to have a chance to work on a business project at Oracle EMEA Center. As Oracle is transforming its business model from direct sales to subscription sales, we helped them analyze the market of subscription sales model both inside and outside the IT industry. Based on our research findings, we proposed an integrated platform to help them manage business relationship and we are glad that the project received good recognition from Oracle.

Besides, I also participated in events like Smurfit Ball, St. Patrick Day, Alumni Party, Hiking at Wicklow Mountain and Graduation Trip. Ireland is an amazing country with beautiful landscape and lovely people. I have acquired new skills, expanded my network and tried out new challenges here. I am really grateful for having such exchange experience.

RACHEL TIAN
Exchange School:
Corvinus University of Budapest, Hungary

My exchange life at Corvinus University of Budapest (CUB) is valuable and unforgettable. It first started with a sightseeing tour and different social networking sessions, through which I got to know my fellow classmates and shared many memorable episodes together. Then we kick-started our block seminar in Visegrad, one of the most beautiful towns in Hungary. We had an enjoyable discussion on digital business transformation with other students coming from diverse backgrounds, coming up with many creative and brilliant ideas.

There were also some other amazing opportunities for you to sharpen your professional edge here at CUB. I was chosen by Bain & Company to participate in the workshop “The Beauty of Due Diligence” in Munich, and gained valuable insider insights into the topic Private Equity. In the CEMS Pro Bono Consulting Project, under the guidance of university professors and professional consultants from Deloitte, our team helped a local NGO “Neurodiversitas Foundation” establish a sustainable business model, through which we also learned how to become professional business consultants, preparing us for future challenges ahead.
ADMISSIONS

Are you ready to start your world-class MSc learning experience at HKUST? Grasp this valuable opportunity to join the HKUST MIMT program for extensive international exposure and global career development. We are looking for global talents who are highly dynamic and strive for continuous pursuit of success.

PROGRAM FEE & EXPENSES

The total program fee for the 2022-23 intake is HK$355,000. The program fee covers tuition, textbooks and course materials for some of the required courses, and some enrichment activities. Travelling and living expenses in Hong Kong are not included in the program fee.

Students who go on the one-term exchange will continue to pay HKUST program fees for the credits they earn at exchange schools. Travelling and living expenses vary according to the locations of exchange schools and are not included in the program fee.

ADMISSION REQUIREMENTS

Applicants for admission to the HKUST MIMT program are required to meet the following requirements:

• Possess a bachelor’s degree in business or a related field or the equivalent from a recognized university or approved institution with satisfactory academic results

• Achieve a satisfactory TOEFL / IELTS score for those whose first language is not English and whose degree or equivalent qualification* was awarded by an institution where the medium of instruction was not English
  * Qualification with duration equivalent to a full-time bachelor’s degree (i.e. at least 3 years)

• Achieve a satisfactory GMAT / GRE score

• Possess at least two languages including English

• Possess multi-cultural aptitudes and an appetite for an international career

• Have no more than two years of full-time post-qualification work experience
APPLICATION DEADLINES

We invite applications from September 2021 onwards for the 2022-23 intake. Admissions operate on a rolling basis. We recommend international applicants to apply as early as possible to allow sufficient time for student visas, personal preparations and arrival in Hong Kong.

Application deadlines for the 2022-23 intake are as follows:

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<th>Phase</th>
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<tr>
<td>I</td>
<td>17 October 2021</td>
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<tr>
<td>II</td>
<td>5 December 2021</td>
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<td>III</td>
<td>17 January 2022</td>
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<td>IV</td>
<td>1 March 2022</td>
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APPLICATION MATERIALS

Your application should include the following materials:

- Completed online application form, including a personal statement
- CV / resume with photo
- Transcript and degree certificate of undergraduate studies
- Documentary proof of other professional qualifications (if applicable)
- Official GMAT / GRE score report
- Official TOEFL / IELTS score report (if applicable)
- Two academic referees
- Language certification for your second / third foreign language
- Application fee

Applicant profiles are reviewed upon full completion of online applications and full payment of the application fee. Only shortlisted applicants will be invited for an interview.

APPLY ONLINE NOW!

www.ab.ust.hk/applyPG