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ABOUT HKUST BUSINESS SCHOOL

Established in 1991, the School of Business and Management at the Hong Kong University of Science and Technology (HKUST Business School) is young, dynamic and very well respected for the quality of its programs and the impact of its research.

We are the first business school in the region to be awarded accreditation by both the US-based Association to Advance Collegiate Schools of Business (AACSB International) and the European Quality Improvement System (EQUIS). The degrees offered by HKUST Business School are recognized worldwide.

We are recognized as “Asia’s youngest but most respected business school” (Financial Times). Our programs are highly regarded for their cutting edge design and delivery, and are consistently ranked among the very best in the world by international media.
Financial Times
EMBA Rankings
2007, 2009-2013, 2016-2017
WORLD’S NO. 1
Kellogg-HKUST EMBA Program

Financial Times
Global MBA Rankings
2010-2014, 2016
ASIA’S NO. 1
HKUST MBA Program

Financial Times
“Asia’s Youngest But Most Respected Business School”

The Economist
“One Of The World’s Best Qualified Faculties...”

CEMS
School of the Year 2016
HKUST MIMT Program

University of Texas at Dallas
Research Rankings
Since 2005
ASIA’S NO. 1
CEMS member schools

1. Aalto University School of Business
   Finland
2. AUC School of Business
   Egypt
3. Copenhagen Business School
   Denmark
4. Corvinus University of Budapest
   Hungary
5. ESADE Business School
   Spain
6. Escola de Administração de Empresas de São Paulo-FGV
   Brazil
7. Graduate School of Management,
   St Petersburg State University
   Russia
8. HEC Paris
   France
9. HKUST Business School
   Hong Kong
10. Indian Institute of Management Calcutta
    India
11. Ivey Business School
    Canada
12. Keio University
    Japan
13. Koç University Graduate School of Business
    Turkey
14. Korea University Business School
    South Korea
15. Louvain School of Management
    Belgium
16. National University of Singapore
    Singapore
17. Norwegian School of Economics
    Norway
18. NOVA School of Business and Economics
    Portugal
19. Rotterdam School of Management,
    Erasmus University
    Netherlands
20. Stockholm School of Economics
    Sweden
21. The London School of Economics and Political Science
    United Kingdom
22. The University of Sydney Business School
    Australia
23. Tsinghua University School of Economics and Management
    China
24. UCD Michael Smurfit Graduate Business School
    Ireland
25. Universidad Adolfo Ibáñez
    Chile
26. Università Bocconi
    Italy
27. University of Cologne
    Germany
28. University of Economics, Prague
    Czech Republic
29. University of St. Gallen
    Switzerland
30. Vienna University of Economics & Business
    Austria
31. Warsaw School of Economics
    Poland

ABOUT CEMS
CEMS is the global alliance in management education consisting of leading business schools and multinational companies around the world. Founded in 1988 in Europe, the network has grown steadily to the Americas and Asia, largely due to the success and popularity of the prestigious supranational CEMS Master’s in International Management program (CEMS MIM).

CEMS is the global leader in the pre-experience Master’s market and the CEMS MIM is acknowledged as the best passport for an international career. This program is exclusively open to Master’s students of CEMS member schools, who meet very strict selection criteria and will receive the CEMS qualification in conjunction with their home degrees.

This global network is unequalled in terms of the reputation of its worldwide members: 31 world-class academic institutions collaborate with more than 71 corporate partners and 7 social partners to offer international, postgraduate students a unique blend of high quality education and multi-country experience. Academic membership to the CEMS network is by invitation only and the selected institutions are among the best in their regions.

CEMS corporate partners represent a highly diverse network in terms of sector of activity, company culture, size and reasons for being part of the CEMS alliance. However, they all recognize the important competitive advantage of a privileged access to a pool of internationally-minded top business students.

The partnership structure enables corporate partners to contribute actively on a variety of fronts within the network: from contributing to the strategic orientation and management of the network and CEMS MIM curriculum delivery, through to recruiting CEMS students, graduates or alumni to their organizations. CEMS corporate partnership is perceived as a long-term commitment bringing benefits to the whole CEMS alliance.
**Program**

The HKUST Master of Science in International Management Program, HKUST MIMT, is offered by the HKUST Business School in collaboration with CEMS. HKUST Business School’s membership in CEMS enables it to leverage CEMS’ extensive network of academic members, corporate and social partners, students and alumni, etc. across the world.

**Fast-track Advantage**

The HKUST MIMT program is a one-year full-time pre-experience postgraduate degree program. It is tailor-made for fresh graduates or those with no more than two years of work experience who possess multi-cultural aptitudes and aim to take up international leadership positions in their careers.

The one-year HKUST MIMT program offers students a fast-track advantage so they can reap the latest academic knowledge required for career development and obtain practical experience in the business world and international and cultural exposure outside the region in the shortest time.

**Sample Program Schedule**

<table>
<thead>
<tr>
<th>FOUNDATION TERM (SUMMER) AT HKUST</th>
<th>TERM 1 (FALL) AT HKUST / EXCHANGE AT CEMS SCHOOLS</th>
<th>TERM 2 (SPRING) AT HKUST / EXCHANGE AT CEMS SCHOOLS</th>
<th>INTERNATIONAL INTERNSHIP (SUMMER) IN COMPANY</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUG</td>
<td>SEP - DEC</td>
<td>FEB - MAY</td>
<td>JUN - AUG</td>
</tr>
<tr>
<td>- Foundation courses</td>
<td>- A block seminar</td>
<td>- A seminar on Responsible Global Leadership</td>
<td>- Minimum 8 weeks</td>
</tr>
<tr>
<td></td>
<td>- A course on Strategy</td>
<td>- A course on Global Management Practice</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Other required courses / electives</td>
<td>- Business project</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Skill seminar</td>
<td>- Other required courses / electives</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Skill seminars</td>
<td></td>
</tr>
</tbody>
</table>
Carefully-Designed Curriculum with Asia Focus

The HKUST MIMT program builds a strong foundation for management success and creates a unique learning experience for each of our students through rigorous study and an emphasis on creativity, analytical thinking, teamwork and actual practice.

The curriculum is carefully-designed to combine academic theory with business practice and international exposure. It consists of foundation courses, a block seminar, a seminar on Responsible Global Leadership, required courses on Strategy and Global Management Practice, a business project, skill seminars, international exchange at other CEMS member schools for one term and an international internship outside the students’ home country or home school.

One of the distinguishing features of our courses is the emphasis on developing Asia and China business expertise. A good number of our courses have Asian content to equip students with a better understanding of the Asian business environment.

### Foundation Courses
- Market Research for Business Applications
- Managerial Decision Making

### Required Courses
- Doing Business in Asia
- Managing Global Complexity
- Responsible Global Leadership
- Strategic Management in Asia
- Understanding Consumers: A Strategic Approach

### Elective Courses*
- Effective Negotiations
- Financial Markets in China
- Global Macroeconomics
- Global Marketing Management
- Operations Management
- Project Management

*Offering schedule is subject to availability

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Academic Exchange with Cross-cultural Experience

Students are guaranteed to go on exchange to a CEMS member school abroad in either Term 1 or Term 2. “Abroad” is defined as outside the student’s home school where their bachelor’s degree was delivered or their home country. Students can choose from CEMS’ network of elite member schools in Europe, the Americas, Africa and Asia.
PRACTICAL INTERNSHIP 
INTEGRATING THEORY AND PRACTICE

Students are required to work on consecutive period of at least 8 weeks in one company outside their home schools or home countries in order to fulfill their international internship requirement after Term 2 (during summer).

ENHANCED LANGUAGE CAPABILITY

All students must have three languages, which include English and a second and a third language when graduated. The second language is one of the CEMS languages; the third language can be any language. Either of these languages is the mother tongue.

Students entering the program with two languages must study an equivalent of at least one term of introductory courses of a third language at HKUST and complete successfully before graduation.

DUAL QUALIFICATIONS AND WORLDWIDE NETWORK

On successful completion of the program, students will receive two qualifications: the “Master of Science in International Management” degree from HKUST and the “CEMS Master’s in International Management” recognition qualification from CEMS.

Graduates can join the HKUST Congregation as well as the CEMS Annual Graduation Ceremony upon their graduation, and become alumni of both worldwide networks.

DOUBLE DEGREE OPTION 
WITH HEC PARIS/ YALE UNIVERSITY

The HKUST MIMT program also offers a double-degree track with the HEC Paris/Yale University. Students after completion of one-year program in the HKUST MIMT can join Yale University for the Master of Management Studies in Global Business and Society (Yale MMS) or they can first complete the Master in Management Grande Ecole Degree (HEC MiM) program at HEC Paris, then come to study for the HKUST MIMT program in the second year.

Students benefit from the career resources, networks, and distinctive strengths of two leading business schools. They enter the job market with key advantages over their peers.
Faculty

We have assembled a distinguished group of academics from around the world, who are renowned for their cutting-edge research and exceptional industry experience. Their backgrounds and abilities mean they can offer students a deep and empowering understanding of international business.

World-class faculty

HKUST Business School is home to both experienced academic scholars and bright young faculty who hold PhDs from internationally-acclaimed universities. Senior faculty members have gained extensive teaching experience at major business schools around the world while adjunct faculty are drawn from among the senior leaders of major corporations from around the world.

HKUST Business School also boasts a diversified mix of faculty from around the world. Over 89% of our faculty are from outside of Hong Kong. We have consistently been ranked highly on this score by international media.

Faculty by Nationality

As of October 2017

<table>
<thead>
<tr>
<th>Nationality</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mainland China</td>
<td>31%</td>
</tr>
<tr>
<td>USA</td>
<td>16%</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>11%</td>
</tr>
<tr>
<td>Canada</td>
<td>9%</td>
</tr>
<tr>
<td>India</td>
<td>9%</td>
</tr>
<tr>
<td>Canada</td>
<td>9%</td>
</tr>
<tr>
<td>Europe</td>
<td>7%</td>
</tr>
<tr>
<td>Others</td>
<td>17%</td>
</tr>
<tr>
<td>Others</td>
<td>17%</td>
</tr>
<tr>
<td>Others</td>
<td>17%</td>
</tr>
</tbody>
</table>
**STUDENTS & ALUMNI**

Our student body comprises a rich mix of vibrant cultural and academic backgrounds. Studying with an international cohort of students, students will gain immediate insights on cultural issues in the global economy and benefit from working with closeknit cross-cultural teams to understand real-world business problems.

**A Class of Global Talent**

The students of the 2018-19 intake form an international cohort with good balance of diversity. The majority of the class comes from Mainland China and Hong Kong and about 12% of the class come from Europe and other Asian countries.

About 35% of the class has obtained their first degrees from America, Australia, Europe, Hong Kong and Macau while the rest of the class gained their first degree from Mainland China.

**Nationality**

- Mainland China: 86%
- Hong Kong SAR: 2%
- Other Parts of Asia: 2%
- Europe: 10%
- Americas: 12%

**Country of 1st Degree Institution**

- Mainland China: 65%
- Hong Kong SAR: 2%
- Macau SAR: 2%
- Australia: 2%
- Europe: 15%
- Americas: 4%
Our alumni have secured their first jobs worldwide after completing the MIMT program. Most of the graduates are based in Mainland China (42%) and Hong Kong (33%) while there are others based in Europe (16%), Americas (3%) and other Asian countries (6%).

The graduates have embarked on their career journeys in finance (34%), consulting (22%), IT (10%) and retail (5%) etc. Their job functions also span across management, consulting, marketing, analysing, business development and human resources, etc.

**List of Employers**
- Accenture
- Bain & Company
- Coca-Cola
- Credit Suisse
- DBS
- DFS
- Goldman Sachs
- Google
- Hay Group
- Henkel
- HSBC
- Hugo Boss
- J.P. Morgan
- KPMG
- Lazada Group
- McKinsey & Company
- Oliver Wyman
- PwC
- Ralph Lauren
- Uber
- YouTube
TESTIMONIAL
TESTIMONIAL FROM ALUMNI

**FLORIAN SMERITSCHNIG**
2013-14 Intake

Current position & company:
Consultant
McKinsey & Company (Austria)

The HKUST MIMT program offers a great opportunity to gain exposure to the Asian business world and cultural mindset, adding to the amazing network of the CEMS alliance, especially the exchange element, which further enriched my cultural experience. During this one-year master program, set in 2 continents with 3 terms meant you were constantly on your toes to adapt quickly to new situations. This helps to prepare me for similar challenges at McKinsey.

**ROGER WU**
2013-14 Intake

Current position & company:
Senior Associate Consultant
Bain & Company (China)

Being a student of the HKUST MIMT program was one of the best choices I made in my life, and it was an eye-opening and unforgettable experience. The program surprised me in many aspects such as the competitive and diverse cohort, dedicated staff, and widespread yet strong network, etc.

I really appreciated the MSc Career & Professional Development team who guided me through the job hunting process and assisted in landing my career with Bain & Company.

**RAJVI SHAH**
2014-15 Intake

Current position & company:
Senior Consultant
KPMG (Hong Kong)

I am currently working as a consultant at KPMG’s CIO Advisory department. I believe that the courses I studied and the people I met during the HKUST MIMT program have equipped me thoroughly to face the challenges in my work environment. The curriculum of the course is designed to tackle the business complexities that exist and will exist in the coming years. The professors have always inspired us to be forward looking and exposed us to real world cases that make learning more efficient and applicable. My time in Beijing during my international exchange provided insights into the Chinese working culture through the business project. These are the experiences and learnings I carry with me when addressing business issues that today’s companies are facing. Above all, I am grateful to the HKUST MIMT program for linking me to a network of bright and open minded individuals that support me throughout my journey.
Stella Ying
2014-15 Intake

I would like to deliver my special thanks to all the professors and faculty members who generously dedicated their time teaching us knowledge and also sharing their insights towards life and the changing world.

The HKUST MIMT program is an adventurous journey that begins with a one month’s foundation program at HKUST and then you will either stay in HKUST or go for exchange study to other top business schools all over the world. Throughout the program, you will meet your peers from different countries and build your own network through the access provided to senior experts from various fields and top talents. If you are ready for an adventure like this, you are very welcome to join us.

Ducky Huang
2015-16 Intake

I really appreciate the one year in the HKUST MIMT program, which provided me both knowledge and practical experience and make me better prepared for the job market. I improved my communication and presentation skill a lot through various of group work, making me more confident in the workplace. In addition, the data analysis methods and project management tools I learnt from CEMS’s business project are also helpful for me to manage the projects I have in my current job.

Paul Bashir
2017-18 Intake

During my time at the HKUST MIMT program I had the chance to improve my leadership skills as President of the CEMS Club, to expand my professional network within HKUST and the CEMS alliance, and - most importantly - to meet incredible people from all around the world. The comprehensive management coursework of the HKUST MIMT program provided me with the relevant skillset to excel in an international environment, helped me to look beyond the obvious to solve complex and important problems, and prepared me perfectly for my future management studies at Yale University.
Testimonial from Project Sponsors

China CITIC Bank International Limited

Executive General Manager
Customer Strategy and e-Business, Personal & Business Banking Group
Ms. Anne Lee

All students showed their commitments to the assigned topic and willingness to walk extra miles. The project team demonstrated their confidence, professionalism and excellent communication skills. Their deliverables are professional like the real consultants. The project team’s performance exceeded our expectations.

EF Education First

Country Manager
Ms. Ailin Yang

The HKUST team was able to deliver extremely comprehensive analysis in a short period of time, providing valuable insights and actionable steps to our organization. They exhibited a high level of professionalism and maturity that were beyond my expectations and were an absolute pleasure to work with. I am looking forward to the next project.

Fung Group

Director-Sustainability & Executive Vice President-Supply Chain Futures
Ms. Pamela Mar

The students were able to translate our broad objective into something concrete and with great success potential, without step-by-step guidance from us. They went above and beyond our expectations by producing a great video and a handbook; both of which showed careful thought, planning, and creativity. From the beginning to the end of the project, the team showed increasing amounts of independence, initiative, and creativity to deliver things that went “above and beyond.” In short, a “dream” project team.
Testimonial from Project Sponsors

United Overseas Bank (UOB)
Former Executive Director, Global Markets
Mr. Samuel Lin

The topical content itself is complex and the time available is short. That makes the results remarkable. Overall, the students have followed a logical approach, went through data mining and analysis, applied different solutions for specific conditions and output a pitch book that UOB can adapt for use with clients.

Jebsen Motors Limited
Former Porsche Centre
Hong Kong & Macau
General Manager
Mr. Grant D Smith

The team got a good understanding of our project objectives, set a comprehensive project scope and took on a structured approach with a well balance of qualitative vs. quantitative research input. They had well executed presentation with interesting findings and constructive recommendations. It was clearly the results of good team work and the huge effort being put in.
CAREERS & ENRICHMENT

The HKUST MIMT program helps prepare students to be ready to start or to advance their career. The HKUST Business School’s MSc Career & Professional Development team provides guidance and service for all full-time MSc students, which includes:

- Identifying the student’s unique career-related interests, values and capabilities;
- Enhancing job searching skills, preparing for workplace requirements and career management strategies;
- Accessing opportunities for internships and full-time employment with a diverse group of recruiting firms and organizations.

One-on-one career coaching, as well as career-related training/workshops will be provided for students when they join HKUST.

The MSc Programs Office will also arrange various enrichment activities and luncheon talks for students. These will be a platform for networking with industry practitioners and senior management from industry in Hong Kong and Mainland China.

In addition, overseas tours may be arranged for students from time to time. The tours will help students to better understand the industry landscape, develop applied skills in industry and company analysis, and network with industry practitioners outside of Hong Kong.
Global Career Opportunities

Students of the HKUST MIMT program are equipped to become potential candidates for leadership positions in international management. The specialized subject knowledge learnt in class as well as the practical experience from business projects and international internships are excellent preparation for a global career in any industry and job function upon graduation.

The CEMS network provides services to facilitate students’ entry into the world of work and the career to which they are best suited, and helps companies find the right profiles for recruitment. These services include CEMS Career Forum, CEMS Virtual Career Fair, CEMS Job Market and CEMS Student CV Database. Moreover, CEMS students also benefit from free access to online career development platforms offering useful tips and information that help them best prepare for the early stages of their career.

Students of the HKUST MIMT program will have a similar profile and career track as the alumni of the CEMS MIM program who have gone on to work in a variety of industries, including management consulting, consumer goods, energy, investment banking, high-technology and commercial banking, telecommunications, media/information, etc. Their functions/departments also span across finance, marketing, general management, production/operations, sales/export, and audit/management control.
Admissions

Are you ready to start your world-class MSc learning experience at HKUST? Grasp this valuable opportunity to join the HKUST MIMT program for extensive international exposure and global career development. We are looking for global talents who are highly dynamic and strive for continuous pursuit of success.

Program Fee & Expenses

The total program fee for the 2019-20 intake is HK$330,000. The program fee covers tuition, textbooks and course materials for some of the required courses, and some enrichment activities. Travelling and living expenses in Hong Kong are not included in the program fee.

Students who go on the one-term exchange will continue to pay HKUST program fees for the credits they earn at exchange schools. Travelling and living expenses vary according to the locations of exchange schools and are not included in the program fee.

Admission Requirements

Applicants for admission to the HKUST MIMT program are required to meet the following requirements:

- Possess a bachelor’s degree in business or a related field or the equivalent from a recognized university or approved institution with satisfactory academic results
- Achieve a satisfactory TOEFL / IELTS score for those whose first language is not English and whose degree or equivalent qualification* was awarded by an institution where the medium of instruction was not English
- * Qualification with duration equivalent to a full-time bachelor’s degree (i.e. at least 3 years)
- Achieve a satisfactory GMAT/GRE score
- Possess at least two languages including English
- Possess multi-cultural aptitudes and an appetite for an international career
- Have no more than two years of full-time post-qualification work experience
APPLICATION DEADLINES

We invite applications from September 2018 onwards for the 2019-20 intake. Admissions operate on a rolling basis. We recommend that international applicants apply as early as possible to allow sufficient time for student visas, personal preparations and arrival in Hong Kong.

Application deadlines for the 2019-20 intake are as follows.

<table>
<thead>
<tr>
<th>Phase</th>
<th>Application Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>I</td>
<td>1 November 2018</td>
</tr>
<tr>
<td>II</td>
<td>15 December 2018</td>
</tr>
<tr>
<td>III</td>
<td>1 February 2019</td>
</tr>
</tbody>
</table>

APPLICATION MATERIALS

Your application should include the following materials:

- Completed online application form, including a personal statement
- CV/resume with photo
- Transcript and degree certificate of undergraduate studies
- Documentary proof of other professional qualifications (if applicable)
- Official GMAT/GRE score report
- Official TOEFL/IELTS score report (if applicable)
- Two academic referees
- Language certification for your second/third foreign language
- Application fee

Applicant profiles are reviewed upon full completion of online applications and full payment of the application fee. Only shortlisted applicants will be invited for an interview.

APPLY ONLINE NOW!

http://www.ab.ust.hk/applyPG
GLOBAL INTELLIGENCE VISIONARY MANAGEMENT
HKUST BUSINESS SCHOOL
MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT

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